

GLEICHEN CALL



VOLUME 44 NO. 11

Authorized as second class mail,
Post Office Department, Ottawa.

GLEICHEN, ALBERTA, WEDNESDAY MAY 30, 1951

SUBSCRIPTION \$2.00 PER YEAR

Census Starts Friday Morning

Information given to census takers who will be calling at Canadian homes, starting June 1, is required by law to be kept strictly confidential. No fact recorded by the enumerators about an individual or his business may be revealed or published in any shape or form; it may be used only by officials sworn to secrecy. This secrecy rule applies to all phases of the census and to every question asked in the census. All information collected is used solely for statistical purposes.

The Statistics Act of 1948 makes very careful provision for the secrecy of census information about individuals. "Every officer, census commissioner, enumerator, agent and other person employed," it reads, "before entering on his duties shall take and subscribe an oath." Every person taking this oath declares that he will not disclose or make known anything that comes to his attention by reason of his employment in census work. To give even more protection to the individual, the Act states that no person, except those employed by the Dominion Bureau of Statistics, may see any completed census return or any part of such completed returns. Any census worker or employee of the bureau who reveals the content of any return that he violates the oath of secrecy, is liable to a fine, imprisonment, or both.

Information given enumerators by individuals about themselves, their families or their business must be used only for statistical purposes; it will be withheld from the information given by others in total figures. Individual information may not be revealed for income tax, national registration, or for any purpose whatsoever except to arrive at statistical totals. Thus the secrecy provision in the Statistics Act assures the individual that the information he is required by law to give will be used anonymously to produce census totals and for no purpose other than that.

DON'T GET CARELESS WITH PEST CONTROL POISONS

The word "Poison" on weed killer insecticide containers means just what it says. With the increased use of these aids to the farmer, there seems to be a tendency on the part of some users to relax vigilance as far as keeping poisons out of the way of domestic animals is concerned. Two cases have recently been brought to the attention of the Director of Veterinary Services, Dr. E. Ballantyne, in which cattle deaths have occurred as a result of access to the weed killer, sodium chlorate. Recently a report was received from the Lindbergh area. In this case six head of cattle died rapidly after they had eaten the weed killer from an open drum. The veterinary services branch asked for the stomachs, and liver be sent in for examination and analysis. Chlorate was found in both organs in heavy concentration. More recently, a similar case has been reported from the Wainwright district, in which several head of cattle were involved. Within a week of the death of the first, two others expired, two more were in serious condition, and several showed effects of having eaten the poison. These cattle also had access to a drum of the chemical. Again sodium chlorate was recovered from various organs. The financial loss in those two cases amounted to \$3000. Use of poisons with care and keep them out of reach of both animals and children, cautions officials. Poisons should be treated as poisons. In case of live stock poisoning, emergency treatment with an oily laxative, such as raw linseed oil, or mineral oil, is always good to slow down absorption of the chemical, but a veterinarian should be called immediately for more specific treatment.

Canadians are beginning to become a self-sufficient people, from watching their cost-of-living soaring to high. Only when citizens are aware of the fact that they, personally, have to pay for the cost of government and governmental services do they realize that they, personally, have responsibility in seeing to it that government is operated efficiently.

News Items of Local Interest

It often happens that men who talk too much think too little.

Mr. and Mrs. Lou Michael left recently for a holiday in the "United States."

Mr. Nasarabai left last Thursday for Kingston, Ontario to visit her son Rusty.

Mrs. Al Wilson is at present confined to the Holy Cross hospital in Calgary through illness.

Mrs. Watts of Nanaima spent a day in town last week visiting her daughter Mrs. Gordon Boagie.

Mr. and Mrs. Eugene Lester and child of Red Deer were visitors to the former's parents, Mr. and Mrs. S. E. Lester, last week.

Dick Cameron former town engineer was home for a few days last week visiting his family. He is located near Leduc working for a well drilling outfit looking for oil.

Mr. and Mrs. Eli Woods took a trip to Calgary one day last week. A day or so later Mr. Woods entered the Holy Cross Hospital to see if anything could be done for his hip which for years has given him considerable pain. Friday he under an operation which was successful since there has been doing as well as could be expected. He expects to be in the hospital for several weeks.

Some of the boys around town have during the past couple of weeks "blown" their selves to new cars.

Angus McKay has purchased a new truck which he uses to look after the rural telephone lines. Cliff Kilcup got a great big truck and will use it for hauling gravel to the Trans Canada Highway.

Jack Lester the town engineer has bought a sedan and is going to do quite a bit of fishing during his spare time. He already has got some good fish holes lined up. Dr. Farquharson has bought a black sedan with chrome finish. It is a job that really looks classy. The doctor is talking a

LEARNING BY EXPERIENCE

Back in 1945 the socialists took office in Britain as the result of a long campaign of explaining to the public that profits were the real trouble with our system of society; that, if profits were reduced and wages increased, then all would be well. In fact, at the time, the Socialists did not seem to have any understanding of the value of profits to anyone except capitalists. Now the British about party has published a little pamphlet called "This Cost of Living Business," in which there is quite a different attitude. It turns out that profits are necessary. Corporations get out of their profits the money which they need to expand and re-equip their business.

If there were no profits, then the money for this purpose would have to be found from some other source. The pamphlet does not mention that but the only other source would be taxation.

In addition, what profits are left after this process, to be distributed to share holders, are too small a part of the cost of any item to make much difference in prices. "Even if profits were eliminated altogether, there would still be a cost of living." This is the voice of experience. Perhaps the British socialists are still socialists in theory but they have at least learned something about how the world of business functions.

Indeed they have learned so much that they point out that the only cure for inflation is increased production, and the only palliative even for a short time is to stop all increases in wages, salaries and profits, as well as to impose higher taxation.

The Canadian socialists understand all this? They continue to argue that it is profits and not wages which cause prices to be high, but the British socialists, after six years of experience, feel differently about it.

The Salvation Army

Meetings held in the Auditorium of Eventide Home as follows:

Sunday June 3rd, 2:30 p.m. Praise Meeting.

7:30 p.m. Salvation Meeting.

Sr. Captain and Mrs. L. Hansen in charge.

Wednesday, June 6th, 7:30 p.m.

Rev. W. Morrison in charge.

Sunday School every Sunday morning at 10:30 o'clock.

write comprehensive examination papers, some of them totalling up to 1,000 questions, and undergo oral examinations before being certified as qualified to work under the new Uniform Code. Each successful student receives a card certificate.

There are different exams for different categories of employees. Conductors, engineers, train dispatchers and other designated employees, as well as operating officers, write the

complete and longest test. Trainmen and firemen write a condensed version, and there are also separate exams for telegraphists, section foremen and signalmen, etc.

Up to now, each Canadian railway has operated under its own set of rules, but the new rule book will mean that a man will only have to qualify once to work on any railway that operates under the new code.

But more than that, the new rule book is another step in Canadian railwaying progress and aims at an even higher safety record in operating the nation's railways.

In an average package there are approximately 93 yards of spaghetti. Lateral translation of the word "mortgage" is death pledge.

Onions contain an oil, similar to that used in tear gas bombs.

hout paying P. E. I. another visit this summer.

Mr. Ethel Johnson, her son and his wife, Mr. and Mrs. John Johnson and their daughter Janet, from Urethane, Iowa, have visited Mrs. Jennie Sammons and family for several days. They were house guests of Mr. and Mrs. P. Warner. Mrs. E. Johnson spent over three months here in 1948. She is a niece of the late Mr. J. H. Sammons. Mr. Johnson was greatly impressed with Alberta farming.

After spending several weeks visiting his mother Buddy McKay has left to join his ship at the coast. He had been home on furlough after spending several months in Korea.

Seeding throughout the district is pretty well completed. Many farms have low laying patches of land that are too wet to seed delaying the complete seeding of a field. With more rain Monday a further delay in seeding these low patches will be necessary.

Monday afternoon considerable snow and rain fell in the district and weather became quite cold. Frost was forecast for the night and in the town covered what plants they could to protect them from the cold. There was very little if any frost in town.

Rev. Frank Eugene Ruux of Pincher Creek is in charge of St. Vincent's church, Gleichen. With the exception of one year spent at Hoburns, Fr. Ruux has been a missionary among the "Bloods and Piegans" since 1907.

Mrs. E. Moore, grand mother of Frank Michael has been quite ill in a Calgary hospital. Mrs. Moore lived in Gleichen for many years previous to moving to Calgary some years ago.

It is a job that really looks classy. The doctor is talking a

OBITUARY

ALBERT EDWARD RICHARD

Albert Edward Richard a resident of Gleichen for the past nine years died Saturday at the age of 81 years.

Born in Bruce County, Ontario, he moved to Manitoba where he farmed for 45 years. Selling out there with his wife and daughter, moved to Gleichen where he has lived since. His wife predeceased him about four years ago. He is survived by one daughter, Albert, who is with the staff of Belcher Hospital, Calgary.

The funeral took place Monday morning at 10 o'clock with Major A. Parkinson and Mrs. Captain Hansen of the Salvation Army officiating after which interment was made in the family plot in Gleichen cemetery.

SCHOOL DAYS FOR RAILWAY MEN

The next three months will be school days again, complete with instruction classes and examinations, for 27,000 operating officers and employees of the Canadian Pacific Railway. They'll even have a new test book—the 163 page "Uniform Code of Operating Rules"—a revised, universal rule book governing the operation of all Canadian railways coming under the jurisdiction of the Board of Transport Commissioners.

Developed from modern railroad practice and years of experience in train operation, the new book is based on the "Canadian Code," which is the recognized authority for all railroad rules of North America.

Entraining light signals, interlocking signals, operation by signal indication, traffic control and many other important features looking to safe and efficient operation of trains, these rules will apply to all persons connected with railway operation, including trainmen, firemen, telegraphers, section foremen, interlocking signalmen, and all officers connected with train operation.

The Canadian Pacific has appointed rules instructors on each superintendant's district, to assist employees learning the new rules. They will work under the supervision of region rules instructors. P. W. Haines, of Montreal, rules supervisor for the C.P.R., was chairman of the seven-railway committee that framed the set of rules which was approved by the Board of Transport Commissioners.

All instruction and examination will be completed by August 26, with the employees affected, being required to

BE WISE

Keep your crops free from weeds by treating with DOW 2, 4-D

Use a proven product in which you can place full confidence.

Your Local PIONEER agent will give you information on . . .

DOW ESTERON

DOW AMINE

DOW ESTER DUST

DOW LINDANE for wireworm control

DOW SODIUM TCA for couch grass control

PIONEER SPRAYERS • WESTERN CROP DUSTER

"IT PAYS TO PULL TO THE PIONEER"

PIONEER GRAIN COMPANY LTD.



D.F.C.



DISTINGUISHED FLYING CROSS

For "an act or acts of valor, courage, or devotion to duty performed whilst flying in active operations against the enemy" . . .

During the Second World War, the Distinguished Flying Cross was awarded to 4,028 members of the Royal Canadian Air Force.

"... exceptional fearlessness in the face of the enemy" . . . "outstanding courage and determination" . . .

4,028 citations—each one a tribute to service in the defence of freedom, by men of the R.C.A.F.

Today, in Canada's rapidly expanding Air Force, more young men are needed to train as Air Crew Officers—Navigation Officers, Radio Officers and Pilots.

To be eligible, you must be between 18 and 24—be a Canadian citizen or other British subject—be physically fit—and have Junior Matriculation or better.

Royal Canadian Air Force

Consult the Career

Counsellor at your nearest

R.C.A.F. Recruiting Unit

or MAIL THIS COUPON

NORTH WEST AIR COMMAND, R.C.A.F.,

EDMONTON, ALBERTA

Please mail me, on request, full particulars regarding recruitment, application, training and service in the R.C.A.F.

NAME

(PLEASE PRINT)

STREET ADDRESS

CITY

EDUCATION

DATE AND PROVIDE

DATE AT 21

AGE

Farm Prices And Incomes

LIVING COSTS HAVE RISEN STEADILY in the past few years and the cost of living index reached a record figure this spring. Incomes in general have risen also, although not always in proportion to the rise in prices. In 1930, the national income was \$14,164,000,000, the highest in the history of this country and eight per cent. above the figure for 1929. Salaries and wages in the same year totalled \$8,800,000,000, which was six per cent. more than the earnings for 1929. This increased income was accompanied by increases in consumer spending. In the past year, Canadians spent \$11,800,000,000, while the value of goods produced was estimated at \$17,700,000,000.

Blame Drop In Prices

Farmers did not share in the general rise in income levels in 1930. In that year the net farm income in Canada dropped from \$1,513,000,000, the figure for 1929, to \$1,424,000,000. This was a decrease of six per cent. In one year and of nine per cent. from the total for 1928. Increased operating expenses and lower initial prices for wheat were given as causes for this drop. The volume of agricultural production in Canada is now twenty per cent. higher than it was before 1929, although farmers have been hampered by shortages of labour and other essential needs, and by constantly rising prices of supplies and equipment. Since 1926 the farm labour force here has decreased by 170,000.

Not Sharing In Increases

The drop in farm incomes in the face of rising costs and of rising incomes in other industries will be reflected in the Canadian economy. In the past three years 120,000 farmers and farm workers have left the land because of the insecurity of farm incomes. Too often the farmers are blamed, by an uninformed public, for the rise in food prices; and it should be realized that they are not sharing in the general rise in incomes at the present time. The question of floor prices for farm products and of farm prices generally is a wide and complex one and is frequently before farm organizations and governments. The demand for Canadian wheat did other farm products is likely to be high in the coming years, and in view of the importance of this work, farm incomes should follow the trend of those of other industries, rather than fall behind as they have in the past two years.

Ranchers In Cariboo District Losing Cattle By Rustlers

ASHCROFT, B.C. — With meat prices what they are today, crooks can make a better living rustling cattle than holding up banks. Cattle rustlers are riding the sagged range lands of the Cariboo region where an English nobleman once tried to establish a fox hunt and polo to his cowhands. One man was sentenced recently to six months in jail for rustling. He was charged with stealing purebred stags, deer, and horses, clipping their brand ears and swimming them across the Fraser river.

Exempt U.S. Farm Workers From Wage Controls

WASHINGTON.—The government exempted about three-quarters of the United States' farm workers from wage controls. The Wage Stabilization Board ruled that farm employers may raise wages freely so long as the increases don't boost pay rates above 95 cents an hour. William M. Hepburn, a public member of the wage board, told reporters the rule freed from 75 to 80 per cent. of all farm workers from stabilization rules.

Drop Bombs To Create Lakes

WINNIPEG.—U.S. army planes bombed parts of the Roussau game refuge and public hunting grounds in northern Minnesota on May 24 and 26 to create miniature lakes for wildlife. Works Minister William Morton was notified of the plan by Minnesota state officials. Main part of the game reserve is immediately south of Sundown, Minn. State officials said 16 large bombs were dropped.

MANITOBA CIVIL SERVANTS TO WORK LONGER HOURS TO HAVE SATURDAY OFF

WINNIPEG.—Labor minister C. E. Greenway announced that the Manitoba civil service act which will make administrative and clerical staff working 30 minutes a day longer Monday to Friday during July and August. In return, civil servants, except for mail operating staff, will have Saturday off during the two-month period. At present, they work four hours Saturday morning.

My best recipes taste better made with **MAGIC!**

CHEESE CORNMEAL FINGERS

Mix and sift into bowl, 1 1/2 c. one-activated pastry flour (or 1 1/4 c. one-activated hard-wheat flour), 3 tps. Magic Baking Powder, 1/4 tsp. salt. Cut in slowly 3 tbs. the chilled shortening and mix in 1 1/4 c. yellow liquid, 1 c. shredded cheese and 2 tbs. the chopped parsley. Make a well in centre, pour in 1/2 c. milk and mix lightly with a fork. Knead for 10 seconds on a lightly-floured board and roll out to 1/4" thick rectangle; cut into 1 1/2 finger and arrange, slightly apart, on greased baking sheet. Bake in hot oven, 425° about 15 mins. Serve hot with butter or margarine. Yield—1 dozen fingers.

Funny and Otherwise

Clerk: "It is true you have had two jobs in the last six months?"
Man: "Yes, and no. I have only had one real job, but I had a job to get that."

A little boy running down the street turned a corner suddenly and ran full-till into a man.
"My goodness," said the man, "where are you going so fast?"
"Home," replied the lad, "and I'm in a hurry because my mother is going to spank me."

"In a hurry because your mother is going to spank you?" said the startled man. "Are you so anxious to get a spanking that you run home for it?"
"No," was the logical reply, "but if I don't get home before my father gets there, he'll do it!"

The mistake was placing a long distance telephone call.
"Is this a person to person call?" the operator inquired.
"No," replied the pastor, "it's a person to person."

Pop: "You never kiss me except when you want money?"
Momm: "Well, isn't that often enough?"

Sign spotted in a baker's shop window:
"Fies Like Mother Used to Make—60 Cents."
"Fies Like Mother Used to Think She Made—60 Cents."

"So you're married. Did you have a honeymoon, Malinda?"
"Ah, suppose you might call it that, ma'am—Ephraim done helped me wid de washin' de first week."

First Cood: "I don't see how football players ever get clean!"
Second Cood: "Bully, what do you suppose the scrub teams are for?"

The proprietor of a tobacconist's was worried. A competitor was attracting crowds by employing a beautiful Spanish girl to sit in his window and roll cigars, meanwhile "giving the eye" to the men outside.

Then the other man had his idea. The next morning a luscious blonde was rolling cigars in his window and roll cigars, meanwhile "giving the eye" to the men outside.

Wishing to insure his hay ricks, Farmer Hodge called upon the insurance agent in a neighborhood town.
"What facilities have you for extinguishing fire in your village?" asked the agent.

"Well," said the farmer, "it rains pretty often." 2935

PEGGY

NOTHING I MET THE MOST ENJOYABLE MAN AT DOTTY'S PARTY!

BUT, DEEPERS! I MET A DRUG POTENTIALLY SERIOUS!

HE'S 25 IF NOT 26. ANOTHER IT'S A CRYING SHAME HE HAD TO DROWN ANCEST!

WHERE ARE YOU GOING, DEAR?

TO APPLY FOR A PENSION!

HOW OLD DEAR?

HE'S 25 IF NOT 26. ANOTHER IT'S A CRYING SHAME HE HAD TO DROWN ANCEST!

WHERE ARE YOU GOING, DEAR?

TO APPLY FOR A PENSION!

HOW OLD DEAR?

HE'S 25 IF NOT 26. ANOTHER IT'S A CRYING SHAME HE HAD TO DROWN ANCEST!

WHERE ARE YOU GOING, DEAR?

TO APPLY FOR A PENSION!

HOW OLD DEAR?

HE'S 25 IF NOT 26. ANOTHER IT'S A CRYING SHAME HE HAD TO DROWN ANCEST!

WHERE ARE YOU GOING, DEAR?

TO APPLY FOR A PENSION!

New Livestock Feeds Under Test In B.C.

May Benefit Producers And Consumers

VANCOUVER.—New feeds for livestock now having their first practical tests in British Columbia may provide widespread benefits for producers.

And, consumers, too, may benefit. Greater production may mean lower prices.

The first tests of the so-called wonder feeds, antibiotics, now are under way on some of the largest farms in British Columbia, where research experts are watching progress.

The method used is to fortify standard feed with penicillin. Scientists aren't quite sure how the new substance works. Its feeding value was discovered by accident when experts fed the mash from drug production strictly as a salvage operation, showed startling early gains in weight.

Feeds supplemented with the new substance have been used on Fraser Valley turkey farms.

Clarence Landstrom, who raises 8,000 birds a year, reports good results.

Extra five cents a hundredweight extra for the penicillin added to a standard feed mixture, he has produced about 25 per cent. extra gain of weight in a pen of 250 poult.

The antibiotic-fed group showed a one-ounce greater gain per bird at two weeks old over the main stock fed ordinary ration. Local weight fed ration was 10 to 15 per cent. at that age is five to seven per cent. "Such gains become extremely important," says Mr. Landstrom.

Poult fed the new feed had better feather, showed much better general vigor and had a lower mortality rate. The mortality rate was only two per cent.

Tests of the supplemented feeds on hogs has just started on British Columbia farms.

The hide of the hippopotamus is about two inches thick.



OPERATION BIBLE.—During the celebration in New York of the American Bible society's 138th anniversary, Miss Joan Smith helps pack cartons of Bibles which will be shipped to Russia, provided the Soviet Union allows them to enter. Miss Smith, who is being sent to satellite nations in small quantities. The Bible society elected Gen. Douglas MacArthur to an honorary life membership.—Central Press Canadian.

portant, say on 1,000 birds," said Mr. Landstrom.

Poult fed the new feed had better feather, showed much better general vigor and had a lower mortality rate. The mortality rate was only two per cent.

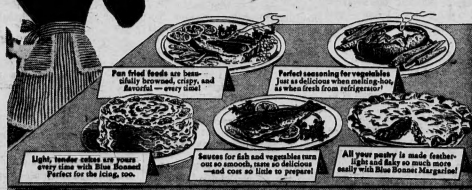
Tests of the supplemented feeds on hogs has just started on British Columbia farms.

The hide of the hippopotamus is about two inches thick.

Food Tastes So Much Better
WITH
Blue Bonnet
MARGARINE

And costs so much less to prepare!

Of course you know how delicious Blue Bonnet is as a spread for bread or toast. Perfect! Delicious! Creamy! Why not enjoy this extra goodness in all your cooking, too?



Only Blue Bonnet Margarine comes packaged 2 convenient ways!

1. In the economical regular-type package with convenient color wash in every bag!

2. In the exclusive new Blue Bonnet Yellow Quik bag! Just press the color button... and delicious Blue Bonnet is colored ready to use in 2 minutes! No messy mixing! No dishes to wash! No waste! And your grocer for Blue Bonnet Margarine in whichever package you prefer.

Product of the Makers of FLEISCHMAN'S YEAST • MAGIC BAKING POWDER and other fine food products.

—By Chuck Thurston

Gifts to The State

By F. W. Gershaw.

The Hudson Bay Company gave the Fort and grounds known as Lower Fort Garry to the nation. This old fort was built 120 years ago. The then governor of the company, Sir George Simpson took his bride there and they lived there for two years. Many historic memories are centered around this old structure. It was a refuge in time of tribal wars for the loyal and for relief was often generously handed out to those in distress.

The late President Franklin D. Roosevelt bequeathed his Hyde Park

Estate to the people of the U.S.A. and that estate is now under the control of one of the departments of the State. Other homes of early presidents are also owned by the nation.

The National Trust in England receives estates from people who wish to return them to the country in which they lived. There have been innumerable examples of bequests by very ancient families. There is a general feeling in favor of preserving these old homes with their beautiful types of architecture.

The late Mr. Mackenzie King makes to be the first Canadian to make bequests to the State. He, in his last will and testament left his home, Laurier House to Public Archives. It

will be used as a library and to house many historic relics. It will also provide room for students pursuing research.

The 405 acres at Kingsmere is also left to the Government and will be an important part of a National Park. All realizing the value of preserving records of the past.

The words of Joseph Howe are: "A wise nation gathers up its records, preserves its monuments, decorates the graves of its illustrious dead, restores its great public structures and fosters national pride and love of country by perpetual references to the sacrifices and glories of the past."

Town & District

G. C. House of Arrowwood who has been confined to a hospital for the past several weeks recovering from a severe operation and expects to be home soon.

Mr. Cochrane father of Mr. R. K. Hunter is at present confined to a hospital in Calgary.

Bill McIntyre who is now located at Port Saskatchewan spent part of last week in town visiting his parents, Dr. and Mrs. McIntyre.

Leslie "Bunk" Menard cut his leg just above the knee with a chisel one day last week. Since then he has been suffering a lot of pain but is able to be around.

Miss Beverly Curtis and Miss Doreen Staback of Calgary were visitors to Gleichen and Arrowwood during the past week.

Miss Gertrude Bates who has been visiting her uncle and aunt Mr. and Mrs. T. W. Bates for the past two weeks left for her home at Kimberley, B.C.

Walter Pettit has sold his residence in the east end of the town to Art Bremner Mr. Pettit is figuring on buying a house in town and will be nearer his place of business.

out of every 100 accidents when the car is being driven at 20 miles per hour, 1.6 are fatal; when the car is going at 40 to 60 miles per hour, four are fatal; when travelling over 60 miles per hour 8.1 are fatal.

MISCELLANEOUS ADS.
FOOT STALIZ—Singer Sewing Machine in good condition. Apply Mrs. Bert Robinson.

Eight hundred of Labrador's inhabitants are Eskimos.

Use 2,4-D for . . .
Better Weed Control
Apply with Spray or Dust Machine.
Dow Chemical price reduced.
See your ALBERTA PACIFIC agent.



The Alberta Pacific Grain Co. (1943) Ltd.

HOW YOU WILL BENEFIT BY READING

The world's daily newspaper—
THE CHRISTIAN SCIENCE MONITOR. You will find yourself one of the best-informed persons in your community on world affairs when you read this world-wide daily newspaper regularly. You will gain a deeper understanding of today's world news—POLITICS, ECONOMICS, SCIENCE, ART, MUSIC, SPORTS.

Subscribe now to this special "no-risk" newspaper. Enclosed is \$1, for which please send me The Christian Science Monitor for one month.
Name _____
Street _____
City _____ State _____

Ask us!
PARRISH & HEIMBECKER LTD.
Grain Receivers, Whippers and Exporters
An old established firm with a reputation for doing business right.
Head office—Grain Exchange Bldg., Winnipeg
BRANCHES: CALGARY — TORONTO — MONTREAL



The biggest little book in Canada

ONLY You know the personal story your bank book tells. Did you know there are 8,000,000 such bank books in Canada? Each contains information that is strictly private, each represents "money in the bank".

Your money is part of the grand total of these little books—a great pool of deposits mobilized and safeguarded in Canada's 3,700 branch banks.

Your money in the bank and that of millions like you, enables the banks to provide the credit that helps keep Canadians producing, manufacturing, marketing.

That is how you help the chartered banks serve Canadians.

One of a series by your bank



Introducing your CENSUS TAKER

Mr. R. J. Davy is one of the 18,000 enumerators who will call at the homes of all Canadians—including yours—starting June 1st.

His job is to get the facts which Canadians need for successful management of their private business or public affairs. It is of practical benefit to you and your community.

Your enumerator (man or woman) will carry an identification card. The information you give is kept in strictest confidence, and can be used only for census statistics. It cannot, by law, be revealed to anyone for any purpose, even to other Government Departments. Please be ready with quick and accurate information when your census taker calls.

DOMINION BUREAU OF STATISTICS

DEPARTMENT OF TRADE AND COMMERCE
OTTAWA, CANADA

THERE'S A JOB TO BE DONE IN '51
9TH DECENNIAL CENSUS JUNE, 1951

OIL MAKES A COUNTRY STRONG



THE ROUGHNECKS ARE MOVING ON!

In the language of the oil fields, "roughnecks" are the men of the drilling crews who probe deep in the earth for oil. You'll find them in any oil field doing the hard tedious work that goes into the drilling of every well.

But roughnecks like it best when the going is toughest and most exciting—when they move on to search for oil where it has never been found. In Alberta the odds are against them, only one wildcat well in 20 is likely to be successful.

Working against these odds, roughnecks' drills have tapped more than a billion barrels of new oil in Alberta since 1947, bringing new prosperity and new security to all Canada. In fact Canadians now produce one in every three barrels they use—but we still must depend on foreign countries for the other two. To be self-sufficient we must have three times our present reserves.

The roughnecks keep moving on in the unending search for oil. As they succeed they benefit and strengthen the entire nation.

ESSO IMPERIAL OIL LIMITED

SEEDTIME AND HARVEST

D. M. McLean, M.Sc., Assistant Director, Line Services Farm Service, provides the following complete list of seedsmen, fertilizer dealers, and insecticide dealers in the province.

Using Insecticides Safely

The period during and subsequent to World War II has witnessed remarkable advances in the production and use of new and powerful insecticides.

Paracetylar. Some of the new insect-killing chemicals are relatively harmless to man and domestic animals, while others are highly toxic. Under field conditions, however, an insecticide is more toxic when it (1) is rapidly absorbed through the skin, (2) is highly volatile, (3) gives no warning by irritation or odor, (4) is used at high concentrations for pest control, and (5) is stored as a toxic compound in the body when inhaled or swallowed.

The Relative Toxicity of Certain New Insecticides is as follows: (x light; xx moderate; xxx severe; xxxxx severe).

	By skin	When	When
	used	inhaled	swallowed
Parathion	xxxx	xxxx	xxxx
Dieldrin	xxxx	xxx	xx
Aldrin	xxxx	xx	xx
Chlordane	xx	xx	xx
Toxaphene	xxx	xx	xx
DDT	xx	xx	x
Lindane	x	xx	x
Methoxychlor	0	x	0

Overcome Hazards. Use safety precautions. Persons employed in the dispersal of these insect-killing chemicals must follow the prescribed safety measures and recognize the importance of using masks, goggles, respirators or rubber gloves, of removing contaminated clothing and of thoroughly washing hands, face and other exposed areas before eating, drinking or smoking. Be alert to symptoms of poisoning, which will vary from skin irritation, headache, nausea through to dizziness, twitching muscles and labored breathing, depending on the chemical used and the amount of exposure. If symptoms are severe, call a doctor.

These powerful, modern insecticides are valuable aids in the production of food and in the protection of public health. There is little danger of being poisoned if persons handling these chemicals show proper respect for the hazards involved. "Safety" pays when using insecticides.

Provincial legislation which is designed to reduce highway accidents in Alberta by making it compulsory to have proper tests of motor vehicles will take effect next July 1. This is another step along the road of highway safety. The Alberta Motor Vehicle Association officials have reminded motorists of the need of safe driving. For example, "ten seconds afford the increase in accident hazards due to excessive speed? It is pointed out that if the motorist passes other cars on the open road at 30 miles per hour, it takes three times as long to stop the car in an emergency than if the car were going at 60 miles per hour. This means three times the accident hazard. The car has developed four times the momentum, so what would have been a minor crash at 30 miles per hour would be a complete wreck at 60 and probably result in loss of life and serious injury. In addition the car is four times as likely to go off the road as it curves. Here's another point: